

# How to set up a non-profit Organization? Do good - do it well

ECEC Team Meeting, October 2012, Shenyang, China

Prof Christoph Stückelberger Executive Director/Founder

[stueckelberger@obethics.net](mailto:stueckelberger@obethics.net)

[www.globethics.net](http://www.globethics.net)

# 1. Christian Foundation

Sharing

Giving

Offering

Investing in the poor

Characteristics:      regular: once a week 1 Cor 16,1-2  
                                 modest:  
                                 transparent:  
                                 to the needy: Mt 25

## 2. Actors: State and Civil Society

### 3 models:

1. Strong state, no civil society (communist model)
2. Weak state, strong civil society (capitalist model)
3. Balanced partnership state - civil society (social market economy)

### 3 levels:

Local

National

international

## 3. Political and Legal Frames

Political and legal frame influences to a great extent the potential and limitations of voluntary philanthropic and social work by civil society

- legal forms (foundations, associations)
- Control and accountability of NGO's
- Tax deductability etc.
- Freedom of action

## 4. How to set up a non profit organisation?

Personal examples: Step, Transparency Switzerland, Church and environment, Globethics.net

1. What? Theme, sector, mission, marketanalysis, cultu
2. With whom? Persons, partners, ownership
3. How to set up?
  - 3.1 legal structure
  - 3.2 Governance structure: Board, managem.
  - 3.3 Accountability, control, transparency
4. Which resources? Financial, human, organizationional
5. How to implement? Step by step, annual goals
6. How to sustain? Long term structures
7. Who after me? Succession of the founder

## 5. Proposals

How to get more competent in setting up philanthropic initiatives? Proposals for instruments for CEMBA/ECEC in future:

- ❖ Train the trainers: 1-5 persons 1 week/month for training in Switzerland
- ❖ 1 of the 40 modules in CEMBA courses
- ❖ 1 module in the one-week training in Geneva for Christian entrepreneurs
- ❖ Handbook/guide on how to set up
- ❖ 2-days seminar e.g. in Shenyang for Entrepreneurs who concretely plan to set up a philanthropic initiative

